

Mediagrif announces transition process

Longueuil, Canada – September 19, 2018 - [Mediagrif Interactive Technologies Inc.](#) (“Mediagrif” or the “Corporation”) (TSX: MDF), a Canadian leader in information technology, announces today that its President and Chief Executive Officer, Mr. Claude Roy, has advised the Board of Directors of his intention to pass the torch in the context of a smooth transition process. Various options could be considered as part of such initiative, taking into consideration the interests of the shareholders, clients and employees of the Corporation, while ensuring its sustainability. The Board of Directors has formed a special committee to assist management with this undertaking.

Claude Roy plans to remain in office throughout the process and to carry on Mediagrif’s business activities as planned. No formal decision has been made at this time, and there can be no assurance that this process will lead to a change within the organisation or the conclusion of a transaction in the future.

The Corporation will not further comment on this matter unless a decision is approved or recommended for approval by the Board, the process is concluded, or it is otherwise determined that further disclosure is appropriate or required by law.

About Mediagrif Interactive Technologies Inc.

Mediagrif Interactive Technologies Inc. (TSX: MDF) is a Canadian leader in information technology offering strategic sourcing and unified commerce solutions as well as B2B and B2C marketplaces. Mediagrif’s solutions are used by millions of consumers and businesses in North America and around the world. The Corporation has offices in Canada, the United States, Denmark and China. For more information, please visit us at www.mediagrif.com or call 1 877 677-9088.

This press release contains certain forward-looking statements with respect to the Corporation. These forward-looking statements, by their nature, necessarily involve risks and uncertainties that could cause actual results to differ materially from those expected by these forward-looking statements. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect since they are subject to risks and uncertainties that affect us. We disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable securities legislation. Unless otherwise indicated, all amounts are in Canadian dollars.

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